ABSTRACT OF THE DISCLOSURE

        In an information processing apparatus which performs a data process based on delivery data sent from an external information processing apparatus, it

5   aims to enable to easily customize a data process to be performed by the information processing apparatus, e.g., an operation of an application program which has been already installed in the information processing apparatus. Moreover, it activates a

10   program corresponding to the delivery data, thereby performing a process included in the activated program and corresponding to an event notification.